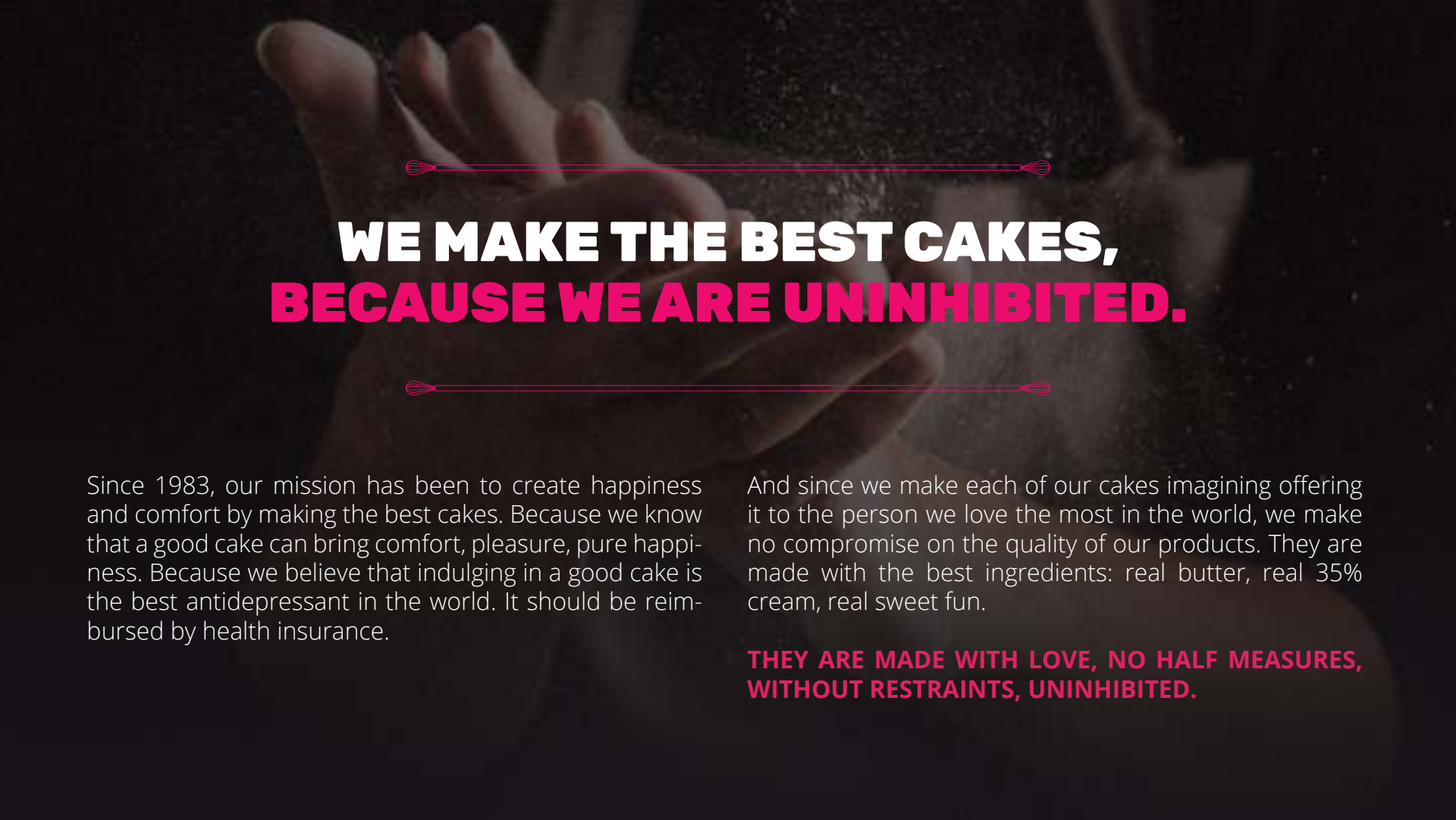
Michaud

uninhibited • since 1983



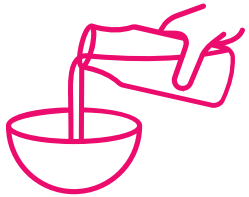
WE MAKE THE BEST CAKES, BECAUSE WE ARE UNINHIBITED.

Since 1983, our mission has been to create happiness and comfort by making the best cakes. Because we know that a good cake can bring comfort, pleasure, pure happiness. Because we believe that indulging in a good cake is the best antidepressant in the world. It should be reimbursed by health insurance.

And since we make each of our cakes imagining offering it to the person we love the most in the world, we make no compromise on the quality of our products. They are made with the best ingredients: real butter, real 35% cream, real sweet fun.

THEY ARE MADE WITH LOVE, NO HALF MEASURES, WITHOUT RESTRAINTS, UNINHIBITED.

OUR CAKES ARE THE BEST THEY ARE...

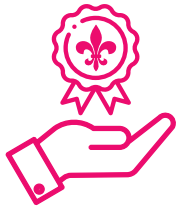


AUTHENTIC

CONSTANT

TASTY

CREATIVE



MADE IN CANADA

CREATING HAPPINESS AND BRINGING COMFORT

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OUR CAKES ARE THE BEST THEY ARE...

All our products are frozen – Thaw & serve:

- 18 months shelf life (frozen)
- 7 days refrigerated (once thawed)
- NOT SHELF STABLE

WE USE

- ✔ Lots of butter
- ✔ Real cream
- ✔ Fresh fruits
- ✔ Maple syrup and real chocolate

WE AVOID

- Ø Shortening
- Ø Preservatives
- Ø Anything artificial
- Ø Half measures

We are all about real things

FAMILY OWNED, SINCE 1983

1983

- Foundation of the company by Ms. Colette Michaud

1994

- Takeover by Mario Michaud Start in grocery stores and restaurants

2010

- Start offering fundraising campaigns

2016

- 22,500 ft2 factory

2017

- Start of copacking

2019

- Automation; double the capacity

2022

- SQF certified

40

CREATING HAPPINESS AND BRINGING COMFORT

Michaud
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HAPPINESS FACTORY

- ✔ 22,500 sq. ft. production facility
- ✔ Located in Quebec, QC, Canada
- ✔ More than 50 permanent employees
- ✔ More than 500,000 cakes produced annually
- ✔ Available production capacity

MADE WITHOUT COMPROMISE ON QUALITY

For us, quality is serious.
We design our cakes without compromising on quality.

We are certified:
- SQF (Safe Quality Food)
- Remarkable employer
- FDA Registered Facility

OUR LIMIT IS
YOUR CREATIVITY.

WE CAN MAKE TRAY CAKES

Flavor inspiration:

- Carrot
- Red Velvet
- Brownie
- Funfetti
- Lemon
- Chocolate
- Blondie
- Maple pudding

SIZE	QUANTITY	SERVINGS
15-20 oz	8 per case	6-8

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*Freezer, Oven, BBQ, Microwave and Air Fryer ready container

WE CAN MAKE SLAB CAKES

Flavor inspiration:

- Raspberry Cream
- Chocolate
- Raspberry Lemon
- Raspberry
- Maple
- Caramel
- Chocolate
- Brownie
- Sugar Cream fudge

SIZE	QUANTITY	SERVINGS
15-20 oz	15 per case	6-8

CREATING HAPPINESS AND BRINGING COMFORT

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WE CAN MAKE ROLLED CAKES

Flavor inspiration:

- Chocolate
- Vanilla
- Sugar Cream
- Pumpkin Spice
- Black forest
- Ube
- Matcha

SIZE	QUANTITY	SERVINGS
24”	5 per case	120 pr case (1”clices)

CREATING HAPPINESS AND BRINGING COMFORT

*Bulk item

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WE CAN MAKE DECORATED LOGS

Flavor inspiration:

- Chocolate Fudge
- Vanilla raspberry
- Sugar Cream Fudge
- Black forest
- Ube
- Pumpkin Spice

SIZE	QUANTITY	SERVINGS
8”	6 per case	8-10

A GLANCE AT SOME OF OUR SIGNATURE PRODUCTS/PARTNERSHIPS

REAL CHOCOLATE · REAL RASPBERRIES · REAL BUTTER · REAL CREAM · MADE WITH LOVE

LEMON-RASPBERRY

EXTREME SLAB

CODE
02074

Moist vanilla cake, topped with a delicious raspberry filling and a refreshing lemon mousseline, covered with an avalanche of vanilla cake cubes and a white chocolate coulis. A sweet, sublime and fresh experience.

2740	**48**	**SIZE**	**QUANTITY**	**SERVINGS**
Grams of happiness	Satisfied people	12″ x 16″	2 per case	96 per case of 2″ X 2″

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Retail

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REAL BUTTER · REAL CREAM · MADE WITH LOVE

CARAMEL
EXTREME SLAB

CODE
02009

Moist vanilla cake, topped with a smooth vanilla mousseline, topped with an avalanche of vanilla cake cubes and a delicious caramel coulis.

2600	**48**	**SIZE**	**QUANTITY**	**SERVINGS**
Grams of happiness	Satisfied people	12″ x 16″	2 per case	96 per case of 2″ X 2″

CREATING HAPPINESS AND BRINGING COMFORT

Retail

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MAPLE PURE 100% · ORIGINAL RECIPE · REAL CREAM · MADE WITH LOVE

MAPLE PUDDING

CODE 02075

TRAY CAKES

The FAMOUS traditional dessert in Quebec, rich and comforting. A moist vanilla cake, baked in real maple syrup.

525	6	SIZE	QUANTITY	SERVINGS
Grams of happiness	Satisfied people	15cm x 22cm	8 per case	48 per case

CREATING HAPPINESS AND BRINGING COMFORT

Retail

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CREAM CHEESE · COCOA POWDER · REAL BUTTER · REAL CREAM · MADE WITH LOVE

RED VELVET

TRAY CAKES - **RICARDO**

CODE
00117

Red Velvet cake covered with a rich and smooth cream cheese buttercream frosting and a Red Velvet crumble for an amazing texture.

450 Grams of happiness	**6** Satisfied people	**SIZE** 15cm x 22cm	**QUANTITY** 8 per case	**SERVINGS** 48 per case

CREATING HAPPINESS AND BRINGING COMFORT

Private Label

Michaud
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TOUCH OF SPICE · REAL CARROTS · CREAM CHEESE · REAL BUTTER · MADE WITH LOVE

CARROT

TRAY CAKES - **RICARDO**

CODE
00118

Moist cake made with real carrots and pineapples with a touch of cinnamon, topped with a rich and smooth cream cheese buttercream frosting.

485 Grams of happiness	**6** Satisfied people	**FORMAT** 15cm x 22cm	**QUANTITY** 8 per case	**SERVINGS** 48 per case

CREATING HAPPINESS AND BRINGING COMFORT

Private Label

Michaud
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ORIGINAL RECIPE · REAL CHOCOLATE · COCOA POWDER · REAL BUTTER · REAL CREAM · MADE WITH LOVE

FUDGE

LOG

CODE
01834

Chocolate cake rolled with a creamy real dark chocolate mousseline, covered with a rich fudge frosting and topped with decadent brownies pieces and chocolate coulis.

720	**10**	**SIZE**	**QUANTITY**	**SERVINGS**
Grams of happiness	Satisfied people	7" ⅜	6 per case	60 per case

CREATING HAPPINESS AND BRINGING COMFORT

Retail

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REAL RASPBERRIES · REAL CHOCOLATE · REAL BUTTER · REAL CREAM · MADE WITH LOVE

RASPBERRY CREAM

LOG

CODE
01837

Vanilla cake rolled with a refreshing raspberry filling and vanilla mousseline, all covered with a smooth vanilla mousseline and topped with rich blondie brownies and vanilla frosting.

720	**10**	**SIZE**	**QUANTITY**	**SERVINGS**
Grams of happiness	Satisfied people	7" ⅜	6 per case	60 per case

CREATING HAPPINESS AND BRINGING COMFORT

Retail

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REAL BUTTER

REAL CREAM

MADE WITH LOVE

THREE CHOCOLATE

LOG **RICARDO**

CODE
00122

Moist chocolate cake rolled with a rich whipped white chocolate ganache. Topped with milk chocolate whipped cream and sprinkled with white chocolate ganache and a chocolate cookie crumble.

760	**10**	**SIZE**	**QUANTITY**	**SERVINGS**
Grams of happiness	Satisfied people	8“	6 per case	60 per case

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REAL CHOCOLATE · REAL BUTTER · REAL CREAM · MADE WITH LOVE

CHOCO-CHERRY

LOG **RICARDO**

CODE
00123

Moist chocolate cake rolled with a delicious cherry filling and a rich whipped white chocolate ganache. The cake is covered with white chocolate ganache, topped with milk chocolate ganache and an avalanche of dark chocolate curls.

790	**10**	**SIZE**	**QUANTITY**	**SERVINGS**
Grams of happiness	Satisfied people	8“	6 per case	60 per case

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Private Label

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NATURAL FLAVORS · REAL BUTTER · REAL CREAM · MADE WITH LOVE

UBE

ROLL CAKE

CODE
01886

Ube flavored cake, a purple-colored root vegetable from the Philippines, with a fairly mild taste with subtle hints of vanilla and pistachio. The cake is rolled with a rich and smooth cream cheese mousseline. The perfect base to let your creativity run wild by adding frosting and decorations to create a unique and exotic experience.

1400	48	SIZE	QUANTITY	SERVINGS
Grams of happiness	Satisfied people	24″	5 per case	240 per case

CREATING HAPPINESS AND BRINGING COMFORT

Food service

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NATURAL FLAVORS · REAL BUTTER · REAL CREAM · MADE WITH LOVE

BIRTHDAY

ROLL CAKE

CODE
01888

Moist vanilla cake filled with multi-colored sprinkles, rolled with in a creamy birthday cake flavored mousseline. The ideal base to let your creativity run wild by adding frosting and decorations to create a colorful and festive experience.

1400	48	SIZE	QUANTITY	SERVINGS
Grams of happiness	Satisfied people	24″	5 per case	240 per case

CREATING HAPPINESS AND BRINGING COMFORT

Food service

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MAPLE PURE 100% · CREAM FUDGE · ORIGINAL RECIPE · REAL BUTTER · REAL CREAM · MADE WITH LOVE

CREAM FUDGE

CAKE

CODE
00177

Moist vanilla cake filled with rich and cream fudge, surrounded by maple flakes. The cake is covered with a delicious vanilla mousseline and topped with pieces of cream profiteroles.

550	**8**	**SIZE**	**QUANTITY**	**SERVINGS**
Grams of happiness	Satisfied people	6"	4 per case	40 per case

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Retail

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REAL CHOCOLATE · COCOA POWDER · REAL BUTTER · REAL CREAM · MADE WITH LOVE

COOKIES AND CREAM

CAKE

CODE
00172

Moist chocolate cake, topped with a smooth vanilla mousseline and an avalanche of cookies and cream crumble and dark and white chocolate coulis. The cake is surrounded by cocoa nibs for a crunchy touch.

550	**8**	**SIZE**	**QUANTITY**	**SERVINGS**
Grams of happiness	Satisfied people	6"	4 per case	40 per case

CREATING HAPPINESS AND BRINGING COMFORT

Retail

Michaud
uninhibited • since 1983

WE MAKE THE BEST CAKES,
FOR THE BEST BRANDS.

CONTACT US, OR YOU WON'T GET ANY DESSERT.

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SQF

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